

या देवी सर्वभूतेषु शंक्तरूपेण संस्थिता ।
नमस्तस्ये नमस्तस्यी नमस्तस्यी नमो नमः ९



113TH

EDITION OF DURGA PUJA

IN DELHI

YEAR

1914-2026

TIMARPUR AND CIVIL LINES
PUJA SAMITY



The World Changed, Timarpur Durga Puja Never Missed A Year

Empires rose.
Empires fell.
The world went to war.
Nations found freedom.
Borders were redrawn.
Cities transformed.
Technology rewrote
everyday life.
A pandemic brought the
world to a standstill.

Yet...
Every autumn,
the sound of the Dhak
echoed once again.
Incense filled the air.
Conch shells welcomed
the Goddess.
And another generation
gathered in prayer.

For 113 years of
enduring tradition,
Timarpur & Civil Lines
Durga Puja has not merely
witnessed history—
it has lived through it.

Through every uncertainty...
Through every changing era...

The tradition endured.
Because while history
changed the world,
faith continued to
bring us home.

1914

THE BEGINNING
Timarpur Durga Puja
begins.



1914–1918

WORLD WAR I
The world enters its
first global conflict.
Our Puja continued.



1919

JALLIANWALA BAGH
A defining moment in
India's freedom struggle.
Our Puja continued.



1939–1945

WORLD WAR II
Humanity faces another
devastating war.
Our Puja continued.



1947

INDIA BECOMES
INDEPENDENT
A new nation is born.
Our Puja continued.



1947

PARTITION OF INDIA
Millions displaced.
Families separated.
Our Puja continued.



1950

REPUBLIC OF INDIA
A Constitution gives
India a new identity.
Our Puja continued.



1962

INDO-CHINA WAR
Our Puja continued.



1965

INDO-PAK WAR
Our Puja continued.



1971

BANGLADESH
LIBERATION WAR
Our Puja continued.



1991

ECONOMIC
LIBERALISATION
India opens to the world.
Our Puja continued.



2001

DELHI METRO BEGINS
Delhi enters a new era.
Our Puja continued.



2020

COVID-19 PANDEMIC
The world stood still.
Yet hope endured.
Our Puja continued.



2026

113 YEARS OF
LIVING HERITAGE
A tradition carried across
generations.



THROUGH EVERY STORM,
— OUR PUJA SURVIVED. —

WELCOME

Dear Esteemed Partners,

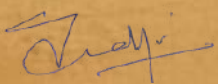
For over a century, Timarpur & Civil Lines Puja Samity has stood as more than a Durga Puja committee—it has been a living testament to the journey of a community that carried its traditions across cities and generations. The year 2026 marks the 113th year of our Durga Puja celebrations, and this year we invite you to become part of a story that shaped the cultural identity of Delhi.

Our theme, "Bangla in the Heart of Delhi – Letters That Built a Home", commemorates the thousands of Bengali families who travelled to Delhi following the transfer of India's capital in 1911. They left behind their ancestral homes, but they carried with them something priceless—their language, traditions, memories, and above all, Maa Durga.

Through immersive storytelling, heritage-inspired installations, archival recreations, and interactive experiences, this year's celebration seeks to preserve a chapter of Delhi's history that deserves to be remembered by future generations.

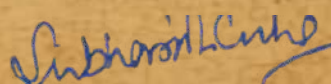
We warmly invite your organisation to join us as a valued partner in preserving this remarkable legacy. Your support will not only contribute to one of Delhi's oldest Durga Puja celebrations but will also help transform history into an engaging cultural experience for thousands of visitors. Together, let us celebrate heritage, strengthen communities, and build memories that will inspire generations to come.

Warm Regards,



President

Timarpur & Civil Lines Puja Samity



Secretary

Timarpur & Civil Lines Puja Samity



WHY PARTNER WITH US?



Rich Heritage & Legacy (113 Years)



Strong Community Connect



Massive Footfall & Engagement



High Visibility Across Platforms



Association with Culture & Values



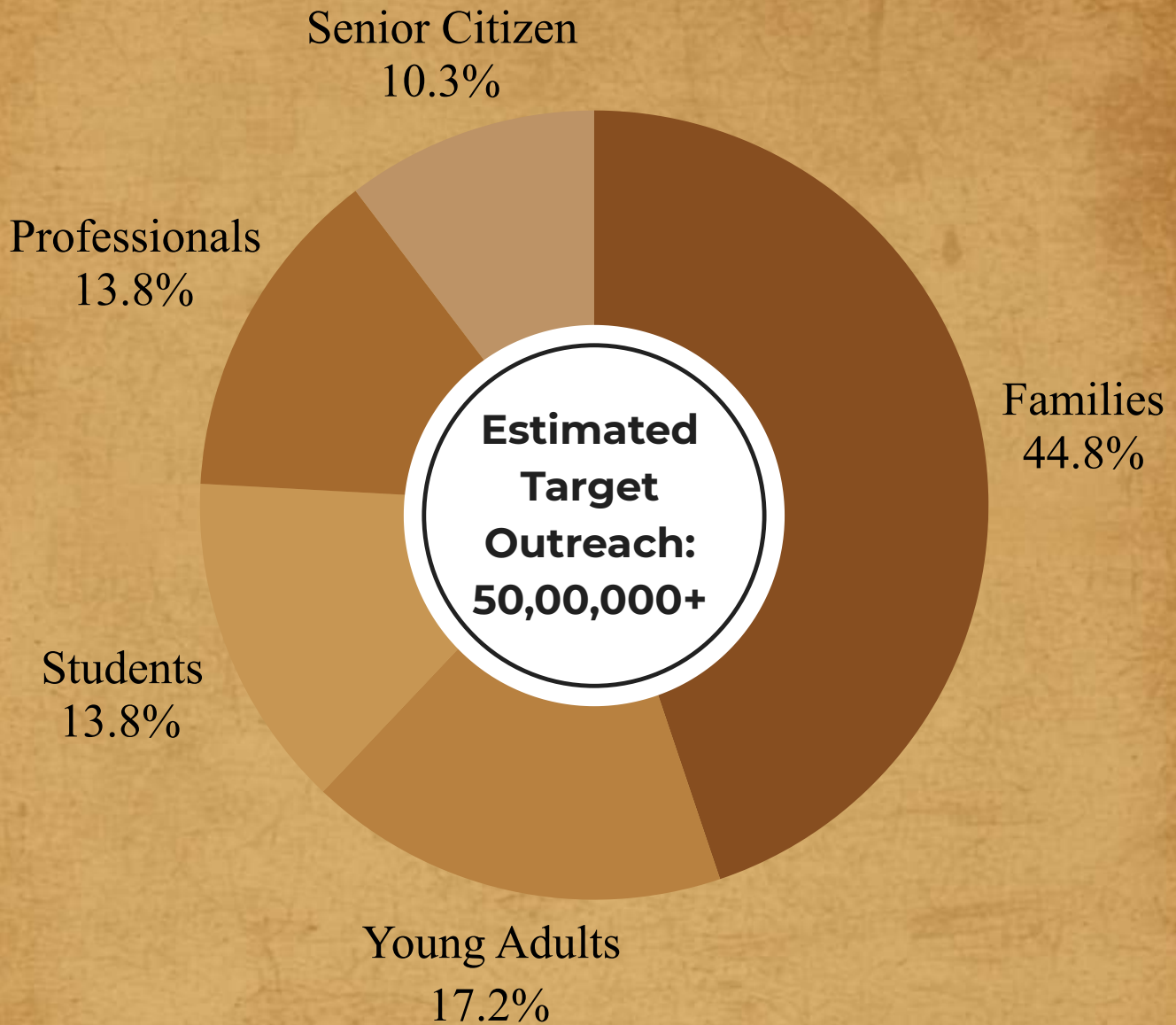
Digital & Media Exposure



Long Term Brand Recall



VISITOR DEMOGRAPHICS



Conservative Figure of
Footfall 2025 -
250,000+



Liberal Figure of
Footfall 2025 -
450,000-500,000

MEDIA REACH



Print Media Coverage

Times of India
Hindustan Times,
Times of India,
The Financial
Express, etc.



Digital Media Coverage

News Coverage by
News18, So City,
Curly Tales, Local
Samosa, etc.



Social Media Coverage

Facebook: 10,000+

Instagram: 200,000+
views during
Durga Puja Campaign

Youtube

National TV | Newspapers | Social Media | Online Portals
Wide Coverage across Delhi-NCR & Outside India



SPONSORSHIP CATEGORIES



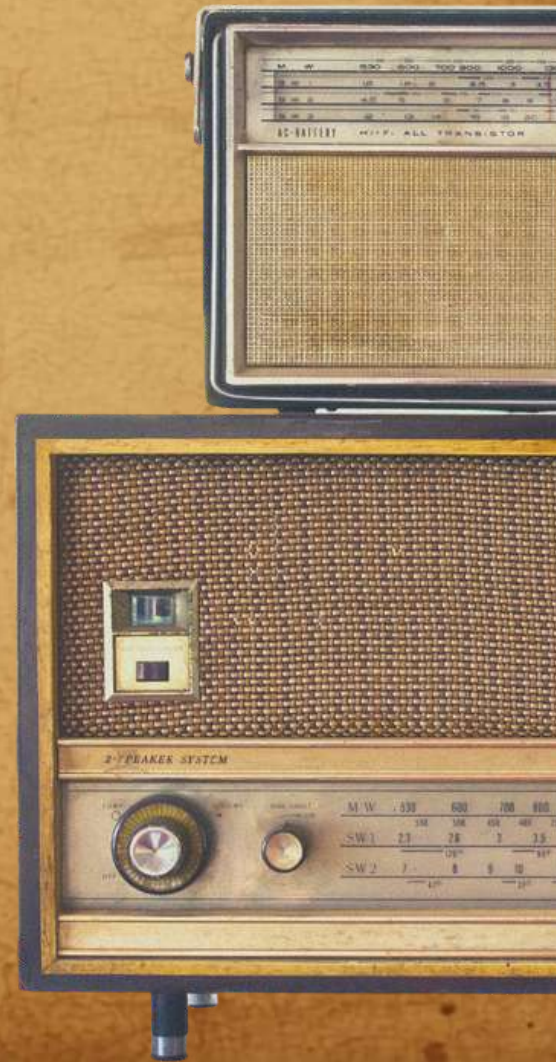
Partnership Level	Investment (INR)
The Capital Builder (Presenting Partner)	₹ 10,00,000
Heritage Partner	₹ 7,50,000
Legacy Partner	₹ 5,00,000
Journey Partner	₹ 2,50,000
Archive Partner	₹ 1,75,000
Community Partner	₹ 1,50,000

(Custom Packages Available on Request)



SPONSORSHIP OPPORTUNITIES

- **Main Entrance Gates - ₹ 500,000**
- **Puja Pandal Decoration - ₹ 500,000**
- **Maa Durga Idol (Award-Winning in India) - ₹ 300,000**
- **LED Screen Backdrop - ₹ 200,000**
- **Cultural Stage Backdrop - ₹ 175,000**
- **Heritage Food Club (Inside) - ₹ 175,000**
- **Durga Puja Expense (with Kiosk) - ₹ 125,000**
- **Heritage Food Stall (Outside) - ₹ 100,000**
- **Bhog (Per-Day Community Bhandara) - ₹ 100,000**
- **Durga Puja Prasad (Per Day) - ₹ 95,000**
- **Cultural Stage Side Panel - ₹ 75,000**
- **Stall/Kiosk Inside Pandal - ₹ 60,000**
- **Banner Advertising - ₹ 51,000**
- **Kumari Puja Sponsor - ₹ 51,000**
- **Sandhi Puja - ₹ 51,000**
- **Member T-Shirts (Immersion) - ₹ 51,000**
- **Volunteer Badges - ₹ 31,000**
- **Mool Bhog of Maa Durga - ₹ 21,000**
- **Special Puja for Family - ₹ 21,000**
- **Sandhya Aarti Sponsor - ₹ 21,000**



CAPITAL TRANSFER HERITAGE GATE SPONSORS



INR 200,000

Howrah Dwar



INR 150,000

Mughalsarai Dwar



INR 150,000

Allahabad Dwar



INR 500,000

Delhi Dwar

AGAMANI PATRIKA-SOUVENIR

Dear Patron,

Greetings! We are pleased to introduce ourselves as one of the oldest and most respected Durga Puja committees in Delhi, dedicated to organizing the grand celebration of Durga Puja and fostering a strong sense of community through cultural and religious festivities.

As part of our annual celebrations, we publish "**Aagamani Patrika**," our official souvenir. In addition to featuring advertisements from esteemed organizations and businesses, the souvenir includes the complete schedule of our festivities, insightful articles, inspiring write-ups, short stories, and other engaging content, making it a cherished keepsake for our readers.

It gives us immense pleasure to announce that, as in previous years, the Annual Souvenir will be published on the auspicious occasions of **Durga Puja (Dussehra)** and **Kali Puja (Diwali)**. We invite you to promote your products and services by advertising in our souvenir. This provides an excellent opportunity to reach a wide and diverse audience while supporting a noble cultural initiative. Your valued contribution will help us meet the publication expenses and continue our tradition of organizing these celebrations with the same enthusiasm and excellence.

We sincerely request you to reserve advertisement space by completing the enclosed Advertisement Contract Form and submitting it along with the required printing material, artwork, or design specifications at your earliest convenience. Your timely response will greatly assist us in ensuring the publication is released as scheduled.

We also extend a warm invitation to you, your family, and your friends to join us in celebrating the festivities and enjoying the cultural programs organized during Durga Puja. We look forward to your valued support and participation.

**With Warm Regards,
For the Samity**

AGAMANI PATRIKA-TARIFF

A A G A M A N I P A T R I K A	
MECHANICAL DATA	
OVER ALL SIZE	9.5" x 7"
PRINTED AREA	8" x 6"
ADVERTISEMENT TARIFF	
BACK COVER	₹ 125,000
INSIDE COVER (EACH)	₹ 100,000
SPECIAL PAGE (COLOURED)	₹ 75,000
FULL PAGE (SPECIAL)	₹ 51,000
FULL PAGE (ORDINARY)	₹ 40,000

FOR SPONSORSHIP: THE CHEQUE SHOULD BE DRAWN IN FAVOR OF **TIMARPUR AND CIVIL LINES PUJA SAMITY**, AND THE MATTER MAY KINDLY BE SENT IN A DUPLICATE COPY OR VIA EMAIL.

BANK DETAILS:

ACCOUNT NAME: TIMARPUR AND CIVIL LINES PUJA SAMITY

ACCOUNT NO: 0320010124869

IFSC CODE: PUNB0032020 ('0' TO BE READ AS ZERO)

UPI ID: 9818039090N@PNB (ALL LETTERS IN SMALL)

BRANCH ADDRESS: PUNJAB NATIONAL BANK, 108, BANARASI DAS ESTATE, DELHI-110007



THEME 2026

LETTERS THAT BUILT A HOME

দিল্লির বুকে বাংলা

CORDIALLY INVITES YOU TO BE PARTNER IN
DELHI'S HERITAGE DURGA PUJA

A Tribute to the Bengali community whose
letters, memories, and dreams built a home in Delhi.



ABOUT US

TIMARPUR AND CIVIL LINES

PUJA SAMTITY

ESTABLISHED IN 1914

One of the Oldest surviving and most reputed
Bengali Durga Puja Samity in Delhi-NCR with a
legacy of 113 years.



Rooted in Tradition



Driven by culture



Committed to
Community

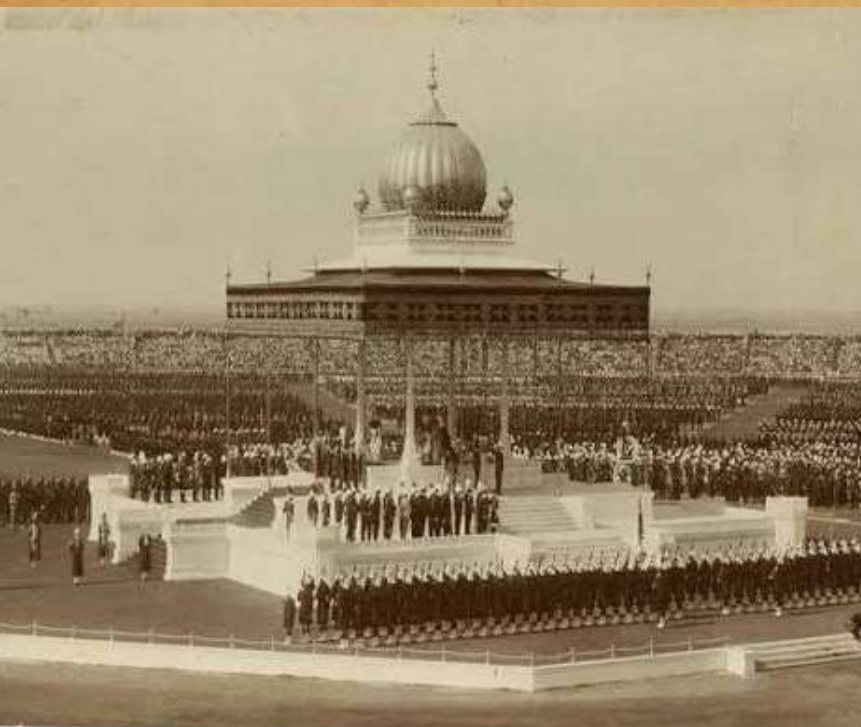


Inspired by heritage



DELHI 1911: THE CAPITAL SHIFT

Historically, on December 12, 1911, King George V visited India for a massive imperial gathering called "*The Delhi Durbar*," and to everyone's shock, the king suddenly announced the capital was shifting to Delhi. Although it was thought to be a calculative move to isolate the Bengali revolution for the freedom struggle, it was marked as a major political and administrative shift during British India.



BARICO
BRIDGEWORK
REPAIRS

The Statesman.

(WITH AHEAD THE FRONT OF INDIA IN DISCUSSION)
THE MOST EFFECTIVE ADVERTISING MEDIUM IN INDIA.



HERE AND THERE

"STATESMAN" PICTURES OF NEW DELHI CEREMONIES



DELHI DURBAR, 1911.

HIS MAJESTY THE
KING-EMPEROR
ANNOUNCES THAT THE
CAPITAL OF INDIA
WILL BE TRANSFERRED
FROM CALCUTTA
TO NEW DELHI.



This decision changed the course of thousands of lives as Bengali government officers, doctors, teachers, clerks, and their families travelled by rail, water & roads, leaving behind homes, neighborhoods, adda, and childhood but carrying hope, identity & *Maa Durga*.



The Statesman.

VOL. LXXV. NO. 197.
CALCUTTA
MONDAY
DECEMBER 12
1911.

MONDAY, DECEMBER 12, 1911.

PRICE ONE ANNA.

DELHI TO BE THE NEW CAPITAL OF INDIA.

THE TRANSFER OF GOVERNMENT.

HISTORIC DECISION.

UNDER THE DELHI DURBAR PROCLAMATION.

The Advantages. Gaseen.

Why Delhi was Chosen.

Calcutta
23rd December 1911.

My dearest.

My darling the G.P.O. is here to be the capital of the new India.

DELHI

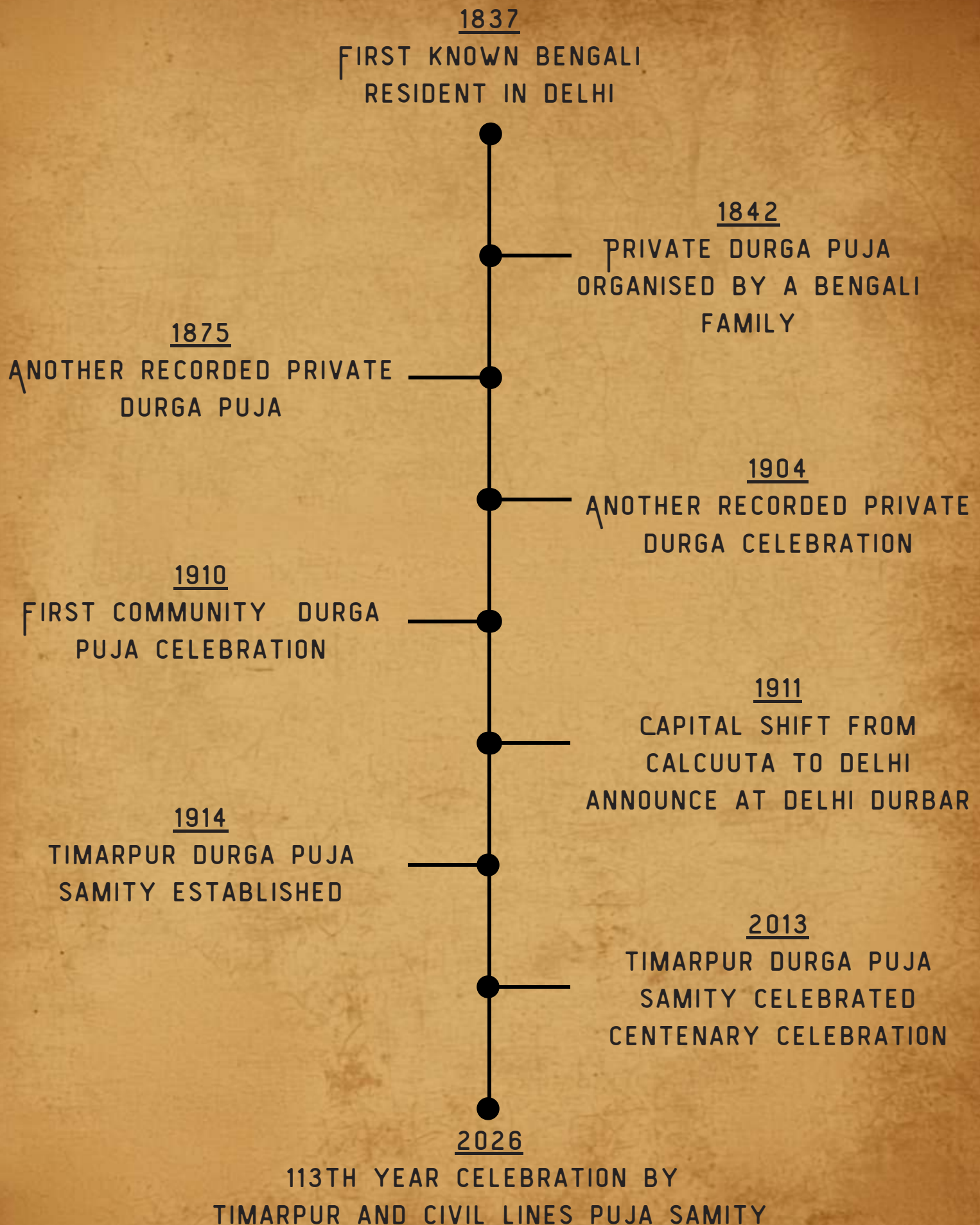
New Delhi

DID YOU KNOW?

Maa Durga came to Delhi in wooden trunks, wrapped in red-bordered sarees and quilts. She became the center of a new home in an unfamiliar city.

Thus, Delhi's Durga Puja tradition began.





LEGACY & VISION

Founded during the transition of India's capital from Kolkata to Delhi, Timarpur and Civil Lines Puja Samity has been a cornerstone of cultural and social activities in our region. With a history dating back several decades, we celebrated our centenary in 2013 and have become one of Delhi's most revered Durga Puja committees.



Celebrating our 113th year in 2026, TPCLPS is among the most respected Durga Puja committees in the region. Over five days of nonstop festivities, we invite everyone to join us in celebrating this momentous occasion. The festivities promise a jubilant experience, uniting the community in a shared vision of progress and enlightenment.

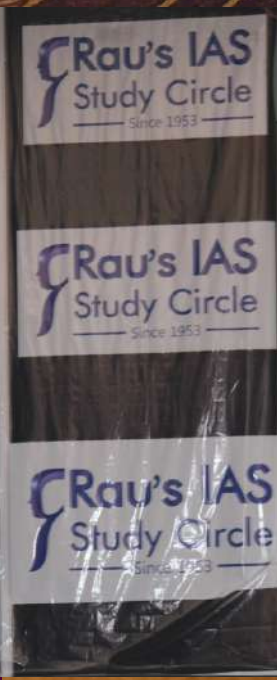


***"Preserving Traditions.
Promoting Unity.
Inspiring Generations."***



BRANDING OPTIONS





AWARDS & RECOGNITION

Global Durga Puja Excellence Awards '2025'

Cultural Heritage Award National Excellence



Global Durga Puja Excellence Awards '2024'

Shera Protima Award in india (excluding West Bengal) - 2nd

Community Service Recognition

Appreciated by Government & Public
Representatives



OUR ESTEEMED PARTNERS

We Thank Our Partners for Their Support



KWALITY WALL'S



CONTACT US



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tpclps1914@gmail.com



www.tpclps.in



/tpclps_1914



LET'S BUILD HISTORY TOGETHER

Your partnership will not just support a festival; it will preserve a legacy for generations to come.

Be a part of a story that lives on.

